



FOR IMMEDIATE RELEASE:

WATERPLAY'S 25TH ANNIVERSARY: LOOKING BACK AND PAYING IT FORWARD!

Kelowna, BC, February 01, 2012 —In 1987, the soon-to-be founders of Waterplay Solutions Corp. watched children playing in a public fountain. Deeply inspired by the children's fascination with water, a vision was born to bring water play and big wet splashes to the playground industry. 25 years later, both Waterplay and the concept of a water playground are now a global reality.

To recognize 25 years in the industry, Waterplay is delighted to invite you to share in their Make Way for Water Play 25th Anniversary celebration. In addition to highlighting noteworthy projects over the past quarter century, Waterplay will be hosting a contest for all upcoming projects in 2013.

"It's a really exciting time for our company," says Lisa Neilson, Director of Customer Support and Communications. "When Waterplay began in 1987, there was no other company like us in the world. 25 years later, we're still offering innovative products and helping to push our industry to new levels. We expect to have a lot of fun over the course of this year and look forward to recognizing previous and upcoming projects while we celebrate our anniversary."

The Make Way for Water Play contest is open to all projects scheduled for 2013. The winning project will be assessed by community impact, design, as well as the story behind the project. Projects of all sizes and geographical locations are encouraged to enter with the grand prize winner receiving up to 25% off the wholesale price of Waterplay product featured in the project.

To participate in the contest or for more details on how you can be a part of Waterplay's Make Way for Water Play 25th Anniversary celebration, please visit www.makewayforwaterplay.com.

Waterplay is an innovator of aquatic recreation since 1987. With a full line of products including aquatic play features, slide activity centres, urban water features, aquatic fitness equipment and water treatment systems, Waterplay has been recognized for offering superior quality products and customer service.

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